

2020 POPCORN SALE LEADER GUIDE



Coronado Area Council

in partnership with



WE'RE IN THIS TOGETHER

2020 is an unprecedented year in the lives of our Scouting families. As we look ahead, the most important goal is keeping everyone safe and healthy at all times.

This year's popcorn sale will look and feel different for many of us. But your Council and CAMP MASTERS are dedicated to supporting you every step of the way. We are continually evaluating the current environment and recommendations with the best interests of everyone in mind. As the popcorn sale nears, we ask that you reach out to your Council regarding best practices and local safety guidelines.

As our Country takes the beginning steps towards recovery, we must continue moving forward as well. We need a united mindset focused on adaptability and resilience to keep the popcorn sale a vital part of funding your Scouting program in the coming year.

We hope this guidebook provides a step-by-step approach to setting your Unit up for popcorn sale success.

In 2020, CAMP MASTERS is providing all Councils and Units with new training and marketing resources. Some information on these resources is included in this guide. And you'll gain access to others over the coming months leading up to the sale.

However, if there is anything you need to help fuel your popcorn success, please don't hesitate to reach out. Give us a call at 800.624.2060 or email our great team for assistance: customerservice@campmasters.org.

We are fully invested in your popcorn success!

Warm Regards,

Wilfred Sieg, Jr.
President



CONTENTS

Letter from CAMP MASTERS	2
Learn With Popcorn	4
Important Contacts/Distribution Locations	5
2020 Product Selections	6
Leading Your Unit	7
Kernel Checklist	8
Popcorn Training	9
How Much Popcorn to Sell	10
Commission and Prizes	12
Register Your Scouts	14
Storefront Recruiting	18
2020 Popcorn Schedule	19
Popcorn Policies	21
Ordering Inventory	24
Your Unit Popcorn Kickoff	25
Camp Masters App & Accepting Credit Cards	26
Inventory	31
Wrapping Up your Sale	32

LEARN WITH POPCORN

You've likely heard many times that *"it's not about selling popcorn, it's supporting Scouting."* But what does this mean? And how does it impact each individual Scout?

Scouting is here to help children become ethical adults that make good decisions. And popcorn serves an important role in this mentorship. It's a learning activity, just like any other, designed to build important skills towards this goal. Specifically:

Association with Adults

Kids are sometimes shy or fearful around adults, even ones they know. For most, this doesn't resolve itself as they age. They gain the opportunity for exposure and practice communicating with adults by participating in the popcorn sale. They build the confidence that will make future things like college essays, job interviews and talking to their boss so much easier. It sounds like a simple interaction, but it's a way for them to overcome a tough barrier and learn how to navigate an adult-run world.

Salesmanship and Entrepreneurship

Learning to set and reach goals through action helps Scouts develop important business skills. They learn how to best represent themselves and persuade others. In the future, they can use these tools to gain funding for a revolutionary business idea or be a strong team leader within their organization.

Grow and Sustain Scouting

Scouting is not just an activity, but also a future career path. The mission of the organization needs strong leaders to carry the mentorship and impact forward into future generations. Everything they learn by participating prepares them to teach others what they know in Scouting or whatever future career they choose. Popcorn also brings Scouting to the attention of many others who may not be familiar with all that Scouting has to offer.

Fund Membership and Activities

And of course, popcorn funds all the amazing activities in their Scouting program.



IMPORTANT CONTACTS

District Kernels

Wheatland Distrct Kernel

Janelle Williams
785-259-6163
Janelle.i.Williams@gmail.com

Konza District Kernel

Timber Guymond
423-383-5330
Konzapopcornkernel@gmail.com

Triconda District Kernel

Megan Armstrong
940-704-7142
Ask.meggo@gmail.com

Buffalo Bill District Kernel

Tomahawk District Kernel

Hollie Kendall
785-689-8420
hkendall@yahoo.com

District Executives

Wheatland

Teryl Blair
785-301-2724
Teryl.Blair@scouting.org

Konza

Pamela Beal
785-587-1818
Pamela.Beal@scouting.org

Triconda

Micah Bunce
785-827-4461
Micah.bunce@scouting.org

Buffalo Bill

Teryl Blair
785-498-9161
Teryl.Blair@scouting.org

Tomahawk

Rhian Herl
785-259-3840
Rhian.Herl@scouting.org

Council Contacts

Barb Clark
785-827-4461
Barbara.Clark@scouting.org

Kyle Smith
785-827-4461
Kyle.Smith@scouting.org

Warehouses

Wheatland

Hadley Center
205 E 7th Str
Hays, KS

Konza

Purple Wave Auction
825 Levee Dr
Manhattan, KS

Triconda

Crestwood Inc
601 E Water Well Rd
Salina, KS 67401

Buffalo Bill

McClung's Appliance
911 Main St
Goodland, KS 67646

Tomahawk

Kiser Ag
309 Commercial Str
Logan, KS

CAC Popcorn Kettle
Facebook Group-
<https://www.facebook.com/groups/299072710562560/>



2020 PRODUCT SELECTIONS



Supreme
Caramel Corn
w/nuts 20oz



Sweet & Salty Kettle
Corn 12pk



Cinnamon Crunch
13oz



Extra Buttery Roasted
Summer Corn 14pk



Movie Theater
Extra Butter
22pk



3 Way Cheese Tin
5oz



Butter 6pk



Caramel
Corn 8oz



Chocolatey
Drizzled Caramel
15oz



Trail Mix
16oz



Popping Corn
Jar 30oz



White Cheddar
Cheese Tin 5oz

To pick up your popcorn, follow these vehicle recommendations:

- Midsize car holds about 20 cases
- Luxury sized car holds about 40 cases
- Minivan holds about 60 cases
- Large SUV holds about 70 cases
- Small Pickup bed holds about XX cases
- Large Pickup bed holds about XX cases
- Rental Truck holds over 70 cases



Chiefs Tin



CAMP MASTERS
GOURMET POPCORN

INVENTORY

This is the first year that we are offering a licensed tin (KC Chiefs) in our product line up. These tins are ordered in bulk and Camp Masters will not have a supply of these readily available. In order to have an adequate supply of tins on hand for the final order pickup, we ask that you please communicate to council if you are seeing these tins being ordered in large quantities.

The Show and Sell return date is October 14th. Please communicate with your District Popcorn Kernel or your District Executive if you have returns. Units may return up to 40% of their Show and Sell order.

If your sale is not going as well as you anticipated please communicate with council earlier then the return date (Oct 14th). There may be instances that the product can be returned (at an earlier date) and then be redistributed.

ORDERING INVENTORY

Show and Sell orders are due August 20th by 5:00p.m.

There is an Order Tool and Projection Sheet at <https://www.coronadoscout.org/popcorn/page.html> under Unit Kernel Information and Forms. This tool will assist you in deciding how much popcorn to order based on your 2019 sales, or your 2020 goal.

All unit orders are subject to council approval.

There is a short video on how to place your Show and Sell order at https://www.coronadoscout.org/file_download/inline/f24fdc8a-58d9-41ff-b915-ca084645f4fb

LEADING YOUR UNIT

The Popcorn Kernel oversees operations of the Unit's popcorn sale. This is an important leadership role within the Unit. The PK ensures distribution, promotion, reporting and payments for Unit's entire sale period. They also work closely with their Unit committees and District Popcorn Kernel.

The best part is leading their #PopcornSquad in the Unit's goals for the sale. This includes:

- ★ Encouraging Scouts to Earn Their Way
- ★ Developing the Overall Sale Strategy for the Unit
- ★ Establishing Relationships with Community Businesses
- ★ Helping Parents Support Their Scout
- ★ Guiding the Unit's Progress to Their Sales Goal
- ★ Gathering and Distributing Important Information
- ★ Running Logistics for Product and Sales Earnings
- ★ Rewarding Scout Efforts with Great Prizes
- ★ and Hosting an EPIC Unit Kick-Off Celebration

Your #PopcornSquad includes *(based on your Unit and District Size):*

- ★ District Popcorn Kernel - Your right-hand in all things popcorn
- ★ Unit Committee Members - Helping you develop the plans and budgets
- ★ Assistant Popcorn Kernel - Your left-hand in all things popcorn
- ★ Kickoff Kernel - Your party planning partner
- ★ Show-N-Sell Kernel - Your logistics coordinator (preferably with a truck!)
- ★ Pickup Kernel - Your warehouse watchdog for product inventory
- ★ Prize Kernel - Your fun-lovin' prize patrol buddy
- ★ Communications Kernel - Your social media / email master spreading popcorn love

As exciting as these position titles are, people tend to more receptive when asked to execute a specific task, not just serve a role in the popcorn sale. **When asking for help, be sure to say what you specifically NEED help with and how much time you think it will take them.**

For example, instead of: Hey Sarah, will you volunteer as Kickoff Kernel this year?
Ask: Hey Sarah, your creativity and crafting skills are top notch. Would you help me with decorations and games for the Popcorn Kickoff? I'm thinking it will take us about 5 hours in planning and decorating day of, plus whatever time you'd estimate for creating them.

KERNEL CHECKLIST

My #PopcornSquad

District Kernel

Unit Kernel

District Executive

Pick Up Location

**Show and Sell Pick Up
Date**

**Final Order Pick Up
Date**

- ☐ Attend Popcorn Trainings
- ☐ Plan Annual Scout Program (w/ Unit Committee)
- ☐ Review Commission Structure & Prizes
- ☐ Determine Additional Unit Prizes
- ☐ Set Budget for Program
- ☐ Recruit Your #PopcornSquad
- ☐ Update Scout Roster (w/ Membership Chair)
- ☐ Direct Scouts to Self-Register or Update Bio
- ☐ Determine Per-Scout Fundraising Goal
- ☐ Secure Storefronts (as / where possible)
- ☐ Create Unit Timeline for Popcorn Sale
- ☐ Establish Guidelines for Popcorn Pickup / Returns & Money
- ☐ Confirm Show-N-Sell Locations & Times
- ☐ Prepare / Update COVID-19 Guidelines
- ☐ Place Unit Popcorn Order
- ☐ Host Unit Kickoff Meeting
- ☐ Prepare and Distribute Handouts
- ☐ Share Tips & Ideas for Selling Popcorn
- ☐ Provide Selling Incentives & Games for Scouts
- ☐ Coordinate Pick-Up / Drop-Offs at District Warehouse
- ☐ Encourage Scout & Parent Participation
- ☐ Share Selling & Marketing Strategies
- ☐ Help Scouts Share Their Online Selling Link
- ☐ Place Final Popcorn Order
- ☐ Order and Distribute Prizes
- ☐ Remit Product Payments to Council
- ☐ Contact District Kernel as Needed for Assistance
- ☐ Celebrate!



POPCORN TRAINING

DATE	LOCATION	TIME	TRAINING
Aug 15th	Ogden Community Center	10 a.m.-12 p.m.	Michael Beck Training
Aug 15th	Triconda	2 p.m.-4 p.m.	Michael Beck Training
Aug 25th	Phillipsburg Methodist Church	6:00 p.m.	Tomahawk District Training
Sept 1st	Brewster Lions Club	7:30 p.m.	Buffalo Bill District Training
Sept 4th	Ogden Community Center	7:30 p.m.	Konza District Kickoff
Sept	Hays United Methodist Church	7:30 p.m.	Wheatland District Kickoff
Aug 29th	Central Mall	10 a.m.-11a.m.	Triconda District Kickoff

HOW MUCH POPCORN TO SELL

The mission behind the unit program planning philosophy is to help Scouting units fulfill young people's need for adventure and deliver on this promise. Units that operate under an annual program plan, that young people help construct, are proven to be more successful and make a more profound impact on the lives of their members. We promise young people the most exciting adventures they can imagine, and we had better be prepared to make it happen. How do you get buy-in and commitment from your unit's families when it comes to annual programming and fundraising needs? Your answer to this question is the key factor to the level of success your Scouting program will enjoy.

Brainstorming Ideas to Get You Started - The unit might plan and fund some of the following:

Resident Camp	Weekend Camps
Registration & Boy's Life	Meeting Supplies
Awards & Recognition	Monthly Unit Activity Costs
Training Course Fees	Pinewood Derby
Unit Equipment (Camping, Etc.)	Uniforms
Council Event Fees	Assistance for Low-Income Families

Once there are several ideas under consideration, filter them to allow the most realistic ones to surface. Be cautious not to discount Scouts ideas. Do provide them with enough information to decide which are most in creating their best program year.

Next, add key dates to a unit calendar that will be shared with Scouts and parents. Be sure to account for vacations, holidays and other school functions.

You now know what you're doing and when. It's time to budget! You can use the planner to help you organize activities and determine your fundraising goal.

Scouting teaches Scouts to earn their way. And a organized popcorn sale helps them learn to plan and meet their goals. Studies show your Scouting families appreciate a well planned sale that helps them coordinate it within their already busy lives.

Show them how the Unit and Scout sales fund the planned activities within the program. Present them with a clear fundraising goal. And offer an approach that allows them to achieve their goal.

A little time spent organizing now, means more participation and success in the fall!



Involvement is key in the successful planning of your annual program. We recommend allowing Scouts and their families express their ideas during a Troop brainstorming session. The older the scout, the more benefit they get from participating in this planning. It also keeps everyone more engaged in the popcorn sale because they know the rewards of their efforts.

NOW CALCULATE YOUR POPCORN SALES GOALS

Divide UNIT BUDGET by UNIT COMMISSION
(This is your Unit Sales Goal)

\$

Divide by NUMBER OF PARTICIPATING OF SCOUTS
(This is your Scout Sales Goal)

\$

Registration & Insurance	\$
Advancements	\$
Uniforms	\$
Scholarships	\$
Other	\$
TOTAL UNIT BUDGET	\$

Divide UNIT BUDGET by UNIT COMMISSION <i>(This is your Unit Sales Goal)</i>	\$
Divide by NUMBER OF PARTICIPATING OF SCOUTS <i>(This is your Scout Sales Goal)</i>	\$

Registration & Insurance	\$
Advancements	\$
Uniforms	\$
Scholarships	\$
Other	\$
TOTAL UNIT BUDGET	\$

COMMISSION & PRIZES

2020 Unit Popcorn Commissions










Base Commission- 30%

Increase Sales by 10% over 2019 Sales- 2% (Total of 32%)

Increase Sales by 25% over 2019 Sales- %5 (Total of 35%)

Contact your district executive for 2019 sales.

Scout Prize Levels

LEVEL 1 Sell up to \$350 Earn 2020 SELLER'S PATCH 	LEVEL 5 Sell \$1,001-\$1,500 Earn \$75 AMAZON GIFT CARD 
LEVEL 2 Sell \$351-\$500 Earn \$20 AMAZON GIFT CARD 	LEVEL 6 Sell \$1,501-\$2,500 Earn \$150 AMAZON GIFT CARD 
LEVEL 3 Sell \$501-\$750 Earn \$30 AMAZON GIFT CARD 	LEVEL 7 Sell \$2,501-\$5,000 Earn \$350 AMAZON GIFT CARD 
LEVEL 4 Sell \$751-\$1,000 Earn \$45 AMAZON GIFT CARD 	LEVEL 8 Sell \$5,001-\$7,500 Earn \$550 AMAZON GIFT CARD 
Overall Council Top Seller Will Receive an additional \$250 Gift Card (CHOICE OF AMAZON OR VISA)	
	LEVEL 9 Sell \$7,501-\$10,000 Earn \$800 AMAZON GIFT CARD 

COMMISSION & PRIZES

Fill-a-Sheet Drawing Dates- Sept 21st , Sept 28th, Oct 5th, Oct 12th, and Oct 19th Sheets must be received by 8:00 a.m. on draw dates to be entered in that week's drawing.

\$950 Club- All Scouts, unless unit opted out of prizes, who sell \$950 or more are eligible to attend the Toughest Monster Tuck Tour at the Tony's Event Center in Salina, KS. Each qualifying scout will receive 1 youth and 1 adult ticket. Final details and date to be announced.

Overall Council Top Seller will receive an Additional \$250 Gift Card (choice of AMAZON or Visa)

IN ADDITION to these council incentives, CAMP MASTERS offers High Achiever Prizes to recognize Scouts Popcorn Sale efforts. Below are the Camp Masters incentives.

SELL \$400+ ONLINE
GET A \$10 AMAZON GIFT CARD



SELL \$3000+ TOTAL
GET 5% BACK ON A VISA DEBIT Card



OR THIS CAMPER PKG

Tent, Grilling set, Hammock, Cooler Chair
Backpack, Camp Stove, Bluetooth Speaker & Lantern



REGISTER YOUR SCOUTS

UNIT LEADERS: Scouts must be registered in the CAMP MASTERS system to receive sales!

Step One: Log in to the CAMP MASTERS system and click "Setup / Invite Scouts."

CAMP MASTERS

Dashboard

2020 Fall Popcorn Sale

Jason Sieg | Troop 313
Demo Council | Demo District Anytown

To Do:

- ! Submit your Unit Commitment Form
- ! There are 11 Unordered Scout Take Orders
- ! There are 2 Open Unit Orders

Links:

- Manage Unit Information
- Setup/Invite Scouts
- Setup/Import Scouts
- View Scout Online Sales
- View Unit Invoice
- Order Prizes
- Edit Your Profile
- Reset Password

Show-N-Sell Start: 2/25/20 - Due: 8/7/20
Unit Kickoff 6/13/20
Returns Due 10/01/20 by 3:00pm

- View Product Listing
- Place Unit Order
- View Unit Orders
- Award Scouts Credit

Take Order Start: 3/2/20 - Due: 10/23/20
Returns due 10/20/20 by 3:00pm
Payments due to Council 11/1/20

- View Product Listing
- Place Unit Order
- View Unit Orders
- View Scout Take Orders
- Place a Scout Take Order

The list of current Scouts registered in your Unit will be displayed.

CAMP MASTERS

Demo Council | Demo District Anytown | Troop 313 > Users

INFO **USERS**

+ Add User - Remove - Send Sign-On Link - Layouts - Export to Excel - Export to PDF

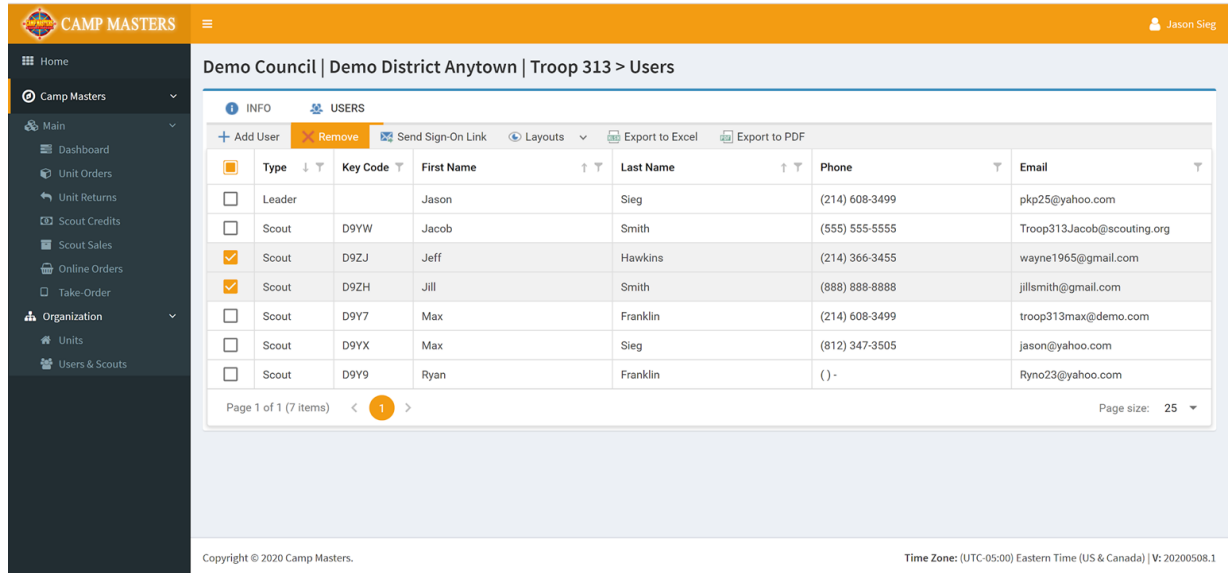
<input type="checkbox"/>	Type	Key Code	First Name	Last Name	Phone	Email
<input type="checkbox"/>	Leader		Jason	Sieg	(214) 608-3499	pkp25@yahoo.com
<input type="checkbox"/>	Scout	D9YW	Jacob	Smith	(555) 555-5555	Troop313Jacob@scouting.org
<input type="checkbox"/>	Scout	D9ZJ	Jeff	Hawkins	(214) 366-3455	wayne1965@gmail.com
<input type="checkbox"/>	Scout	D9ZH	Jill	Smith	(888) 888-8888	jillsmith@gmail.com
<input type="checkbox"/>	Scout	D9Y7	Max	Franklin	(214) 608-3499	troop313max@demo.com
<input type="checkbox"/>	Scout	D9YX	Max	Sieg	(812) 347-3505	jason@yahoo.com
<input type="checkbox"/>	Scout	D9Y9	Ryan	Franklin	() -	Ryno23@yahoo.com

Page 1 of 1 (7 items) < 1 > Page size: 25

Copyright © 2020 Camp Masters. Time Zone: (UTC-05:00) Eastern Time (US & Canada) | V: 20200508.1

REGISTER YOUR SCOUTS

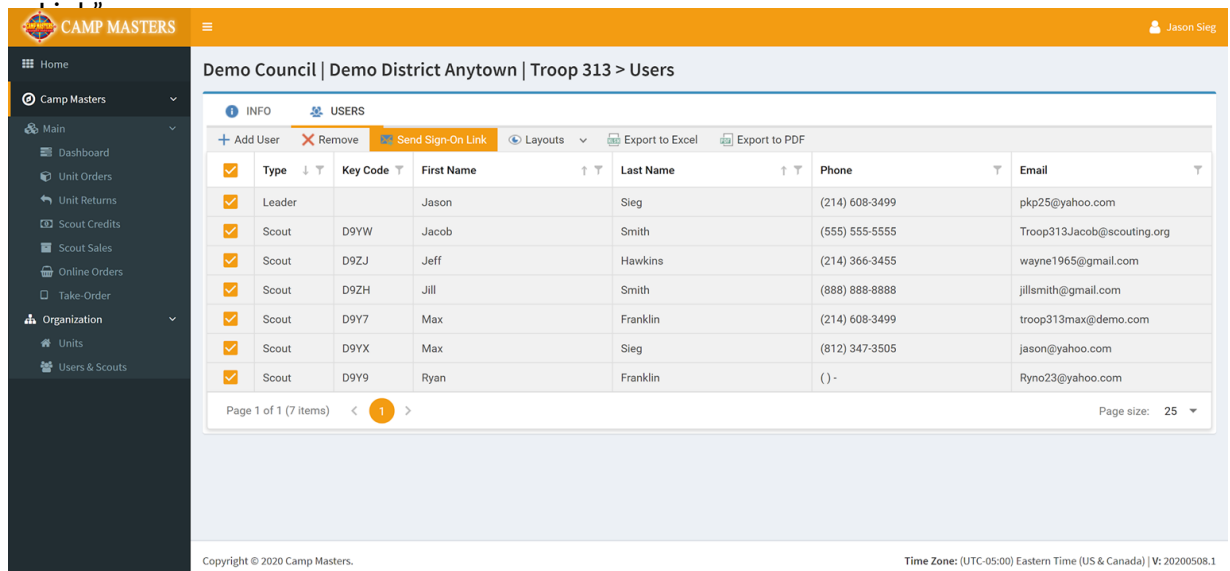
Step Two: Remove any Scouts no longer in your Unit by clicking the box to the left of their name(s). And then selecting “Remove” from the menu above.



The screenshot shows the Camp Masters interface for Troop 313. The top navigation bar is orange with the Camp Masters logo and the user's name, Jason Sieg. The left sidebar is dark blue with various menu items. The main content area is titled "Demo Council | Demo District Anytown | Troop 313 > Users". Below this, there are tabs for "INFO" and "USERS". The "USERS" tab is active, and the "Remove" button is highlighted in orange. Below the buttons is a table with columns: Type, Key Code, First Name, Last Name, Phone, and Email. The table contains 7 rows of user data. The first row is a Leader, Jason Sieg. The next two rows are Scouts, Jacob Smith and Jeff Hawkins. The next two rows are Scouts, Jill Smith and Max Franklin. The last row is a Scout, Max Sieg. The "Remove" button is highlighted in orange. Below the table, there is a pagination bar showing "Page 1 of 1 (7 items)" and a "Page size: 25" dropdown.

Type	Key Code	First Name	Last Name	Phone	Email
Leader		Jason	Sieg	(214) 608-3499	pkp25@yahoo.com
Scout	D9YW	Jacob	Smith	(555) 555-5555	Troop313Jacob@scouting.org
Scout	D9ZJ	Jeff	Hawkins	(214) 366-3455	wayne1965@gmail.com
Scout	D9ZH	Jill	Smith	(888) 888-8888	jillsmith@gmail.com
Scout	D9Y7	Max	Franklin	(214) 608-3499	troop313max@demo.com
Scout	D9YX	Max	Sieg	(812) 347-3505	jason@yahoo.com
Scout	D9Y9	Ryan	Franklin	() -	Ryno23@yahoo.com

Step Three: For the remaining Scouts, make sure their contact information is correct. Then select them by clicking the box to the left of their names. And then select “Send Sign-On



The screenshot shows the Camp Masters interface for Troop 313. The top navigation bar is orange with the Camp Masters logo and the user's name, Jason Sieg. The left sidebar is dark blue with various menu items. The main content area is titled "Demo Council | Demo District Anytown | Troop 313 > Users". Below this, there are tabs for "INFO" and "USERS". The "USERS" tab is active, and the "Send Sign-On Link" button is highlighted in orange. Below the buttons is a table with columns: Type, Key Code, First Name, Last Name, Phone, and Email. The table contains 7 rows of user data. The first row is a Leader, Jason Sieg. The next two rows are Scouts, Jacob Smith and Jeff Hawkins. The next two rows are Scouts, Jill Smith and Max Franklin. The last row is a Scout, Max Sieg. The "Send Sign-On Link" button is highlighted in orange. Below the table, there is a pagination bar showing "Page 1 of 1 (7 items)" and a "Page size: 25" dropdown.

Type	Key Code	First Name	Last Name	Phone	Email
Leader		Jason	Sieg	(214) 608-3499	pkp25@yahoo.com
Scout	D9YW	Jacob	Smith	(555) 555-5555	Troop313Jacob@scouting.org
Scout	D9ZJ	Jeff	Hawkins	(214) 366-3455	wayne1965@gmail.com
Scout	D9ZH	Jill	Smith	(888) 888-8888	jillsmith@gmail.com
Scout	D9Y7	Max	Franklin	(214) 608-3499	troop313max@demo.com
Scout	D9YX	Max	Sieg	(812) 347-3505	jason@yahoo.com
Scout	D9Y9	Ryan	Franklin	() -	Ryno23@yahoo.com

This will email each of the Scouts their unique CAMP MASTERS link so they can access the system without having to login. This makes taking orders and payments much easier.

REGISTER YOUR SCOUTS

Step Four: For new Scouts, select the “Setup / Import Scouts” option from the dashboard.

The screenshot shows the Camp Masters dashboard for Jason Sieg | Troop 313. The left sidebar contains navigation links: Home, Camp Masters, Main, Dashboard, Unit Orders, Unit Returns, Scout Credits, Scout Sales, Online Orders, Take-Order, Organization, Units, and Users & Scouts. The main content area is titled "Dashboard" and displays a "2020 Fall Popcorn Sale" banner. Below the banner, the user's name and troop information are shown: "Jason Sieg | Troop 313" and "Demo Council | Demo District Anytown". The "To Do" section lists three items: "Submit your Unit Commitment Form", "There are 11 Unordered Scout Take Orders", and "There are 2 Open Unit Orders". The "Links" section provides quick access to various functions: Manage Unit Information, Setup/Invite Scouts, Setup/Import Scouts, View Scout Online Sales, View Unit Invoice, Order Prizes, Edit Your Profile, and Reset Password. On the right, there are two sections: "Show-N-Sell" and "Take Order". The "Show-N-Sell" section includes a start and due date (2/25/20 - Due: 8/7/20), a unit kickoff date (6/13/20), and a returns due date (10/01/20 by 3:00pm). It also provides links to View Product Listing, Place Unit Order, View Unit Orders, and Award Scouts Credit. The "Take Order" section includes a start and due date (3/2/20 - Due: 10/23/20), a returns due date (10/20/20 by 3:00pm), and a payments due date (11/1/20). It also provides links to View Product Listing, Place Unit Order, View Unit Orders, View Scout Take Orders, and Place a Scout Take Order.

Step Five: Click the “Import Scouts” button and upload your Excel spreadsheet.

The screenshot shows the Camp Masters "Users / Scouts" page. The left sidebar is the same as in the previous screenshot. The main content area is titled "Users / Scouts" and displays a table of users. At the top, there are filters for Council (Demo Council), District (Demo District Anytown), User Type, and a checkbox for Hide Inactive. Below the filters, there are buttons for Layouts, Export to Excel, Export to PDF, and Import Scouts. The table has four columns: First Name, Last Name, Email, and Organizations. The table lists seven users: Jason Sieg (Unit Leader), Max Franklin (Scout), Jill Smith (Scout), Jeff Hawkins (Scout), Max Sieg (Scout), Ryan Franklin (Scout), and Jacob Smith (Scout). The page footer includes the copyright notice "Copyright © 2020 Camp Masters." and the time zone information "Time Zone: (UTC-05:00) Eastern Time (US & Canada) | V: 20200508.1".

REGISTER YOUR SCOUTS

Step Six: Select your file and complete the field matches to the spreadsheet columns below. If your sheet has headers, be sure to select the “First Row Has Headers” box.

Import Scouts

Choose a file to import: Browse...

First Row Has Headers: ☐

IMPORT MAPPING

Match each import field to the import file's columns or type in a custom value to be used.

Council:

District:

UnitType:

UnitNumber:

Email:

FirstName:

LastName:

Phone:

Number of Rows:

You'll see a data preview as you assign each field for import. Once complete, click “Import”.

First Row Has Headers: ☒

IMPORT MAPPING

Match each import field to the import file's columns or type in a custom value to be used.

Council: Council

District: District

UnitType: UnitType

UnitNumber: UnitNumber

Email: Email

FirstName: FirstName

LastName: LastName

Phone: Phone

Number of Rows: 3

IMPORT

You'll see a green success box once imported.

✓ Import Succeeded - Download and review the import file for details. [Click here to download the import results file.](#)

If you get an error, check your spreadsheet rows again carefully for typos.

STOREFRONT RECRUITING

You can never start too early in securing storefronts. Of course, it's going to be a bit different this year. And that means adapting your approach. Here are some of the best tips to help you do just that:

- Grocery stores and home improvement stores are both essential businesses. But they are receiving policies and procedures for Coronavirus from corporate. Make sure you approach the store/company Manager with this in mind. Do some research and find out the policies in place so you can adapt your approach and relate how Show-N-Sell will meet these guidelines.
- Right now, resources are tapped thin in these stores. Consider sending an email or leaving a message for the Manager to call you back. The reality is, you're not going to be their first priority right now. After a few attempts, and still no response, only then try going in person.
- Think of other high-traffic, essential businesses in your area to contact. As other businesses begin reopening, reach out to them as well.
- Use the COVID-19 recommendations in this guide to help the Manager/Owner understand that above all else, safety comes first. This will help ease their mind while it is still uncertain what the fall recommendations will be.

SAMPLE EMAIL / SCRIPT

Hello [NAME],

This is [YOUR NAME] from Scout Troop [Troop #]. Our Scouts are holding our annual popcorn fundraiser this year. The funds raised supports their ability to participate in our local Scouting program.

Due to the coronavirus, it's going to look a lot different this year. However, with everyone's safety guidelines in mind, I wanted to reach out regarding hosting a Show-N-Sell at {STORE NAME} in [MONTH].

Much can change between now and then, so I'm not looking for a definite answer today. What I'd like to do is confirm you'd consider it and then reach back out for a yes or no as the date draws closer.

Can I reach back out in [A MONTH, A FEW WEEKS]??



SHOW-N-SELL SCHEDULING

You can manage your Show-N-Sell dates and volunteers within this table. Or look below for instructions to use an online management tool.

DATE	LOCATION	SHIFTS	NEEDED ADULTS AND SCOUTS
Ex. Sep 15	Harris Teeter St. Johns Avenue	8 - 10 AM	Adult 1: Adult 2: Scout 1: Scout 2: Scout 3:

ONLINE SIGN UP INSTRUCTIONS

Video Training here:

1. Create a free account at [SignUpGenius.com](https://www.signupgenius.com).
2. Then follow these step-by-step instructions:
<https://www.signupgenius.com/faq/create-sign-up.cfm>

2020 POPCORN SCHEDULE

AUGUST 2020

IMPORTANT DATES

August 15th

Michael Beck
Training

August 20th

Show & Sale Order
Due

August 25th

Tomahawk Kickoff

August 31st

Prize Opt Out Form
Due
Wheatland Kickoff

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER 2020

IMPORTANT DATES

September 1st

Buffalo Bill Kickoff

September 4th

Konza Kickoff

September 11th

Show & Sell Order
Distribution

September 12th

Show & Sell Starts
Take Order Starts

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

2020 POPCORN SCHEDULE

OCTOBER 2020

IMPORTANT DATES

October 14th

Show & Sell
Returns

October 16th

Show & Sell
Ends

October 20th

Final Order Due

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2020

IMPORTANT DATES

November 6th

Final Order
Distribution

November 20th

Final Payment
Due
Seller's Roster
Due
Prize Order Due

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

POPCORN POLICIES

Show and Sell returns are limited to 40% of the unit's Show and Sell order. (The council will have extra product on hand during Show and Sell that can be added on to a unit's order.)

Returns will only be accepted on October 14th.
Coordinate with your District Kernel for times.

Returns will not be accepted at final order pickup.

If your unit receives damaged popcorn the product must be returned to get credit.

Final payment is due November 20th, 2020. Preferred method of payment is check. If mailing, envelope date can be on or before the 20th.

COVID-19 GUIDELINES

CAMP MASTERS is dedicated to the safety of our Leaders, scouts, Families & customers. As we prepare for the popcorn sale, it's important that everyone operate in accordance with any restrictions outlined by your state and local health department or other state and local authorities. Be sure to check with your Council if you are unsure what's required in your area.

When it comes to the products, we have implemented numerous safety protocols at our production, warehouse and fulfillment centers. This measure includes many of the guidelines recommended below. And we continue to evaluate the current environment in our local area.

Show-n-Sells are an exciting time for your Scouts. All the energy and enthusiasm of representing their pack within the community. CAMP MASTERS is offering the following guidelines to keep everyone safe this fall. These will be updated when necessary.

RECOMMENDED SHOW-N-SELL GUIDELINES

- Reiterate before the event anyone exposed to Coronavirus should find an alternate person to take their place at the sale or contact the Popcorn Kernel.
- Take everyone's temperature before and/or at arrival to the store.
- Everyone should wear masks and gloves to minimize the spread of germs. [Watch this video to see how quickly they can spread.](https://www.youtube.com/watch?v=I5-dI74zxPg) (<https://www.youtube.com/watch?v=I5-dI74zxPg>)
- No more than 3 scouts and 2 adults should be at any single selling location.
- Always wash your hands minimum of 20 seconds. (Refer back to the germ video).
- Use hand sanitizer regularly, especially after customer transactions.
- Clean surfaces frequently with a disinfectant wipe or hand sanitizer.
- Assign one individual to handle all money transactions. And one to handle all popcorn.
- Use Signs to help inform customers you're fundraising and provide directions for safe interactions between Scouts and customers.
- Do not shake hands with customers and maintain social distance to them as well as any other booth participants.
- Do not have open food or drinks in the area. Do not share drinks, cups or utensils. There is high potential for spread of the virus to these items.
- If you have to sneeze or cough do it away from the booth and other people. Remember to sneeze or cough into your elbow.
- When possible, avoid engaging with anyone exhibiting symptoms.



YOUR UNIT POPCORN KICKOFF

A great popcorn sale starts with a great popcorn kickoff! Follow these simple steps to start your popcorn sale with a BANG and motivate your Scouts, parents and other volunteers.

1. **Set the Agenda.** Think of things that are fun and fast-paced. This helps build energy and excitement for the popcorn sale. Scouts will leave ready to earn their way selling delicious popcorn!
2. **Ask for Help.** Enlist others to help you pull off a fun and exciting popcorn kickoff! No need to try and take it all on yourself.
3. **Know Your WHY.** Share the exciting Scouting Program that this fundraiser will support. Talk about the activities and what the Scouts will experience. And reiterate that it can all be paid for by POPCORN! *(See pg 4 for additional info to share.)*
4. **Review the Forms.** Show Scouts the forms they'll be using in detail so they understand how to use them to promote the products and capture orders.
5. **Build their Profile.** Have each Scout register or update their profile at CAMPMASTERS.org.
6. **Ready to Sell!** Add CAMP MASTERS to their phones.
7. **Sharing is Caring.** Explain how they can share their CAMP MASTERS profile link with friends, family and through social media.
8. **Cover What's Critical.** Spend some time explaining the different ways to sell, key dates for the program and show and sell locations.
9. **Focus on the Goal.** Motivate Scouts to take on the Unit Scout goal and to pick an awesome prize as part of their goal!
10. **Create a Memory.** End the night with a fun and memorable event. Scouts love to be part of the action. And they always love a good pie to the face of their Unit Leader!



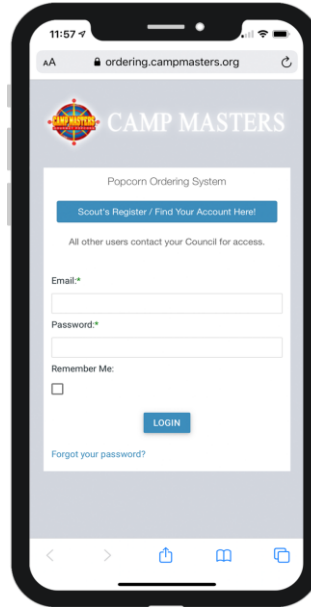
CAMP MASTERS APP

SCOUTS, PARENTS & LEADERS

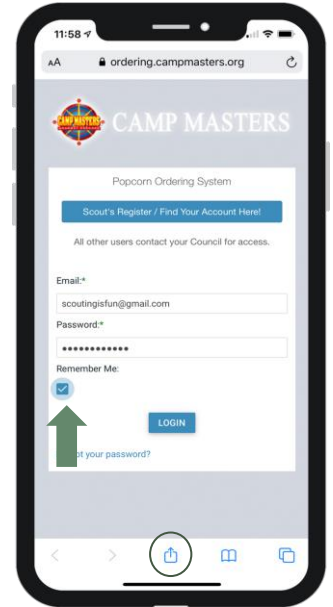
Follow these instructions to easily create a CAMP MASTERS app icon on your smartphone.



Open Safari
Chrome on Android

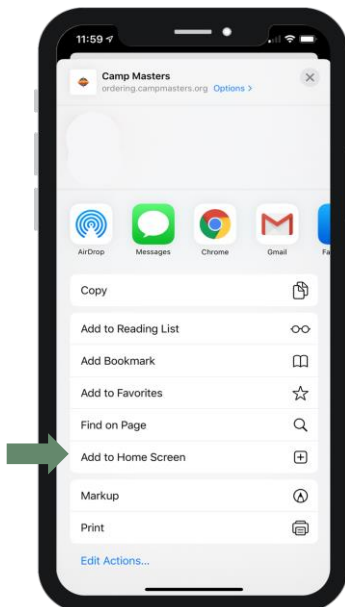


Go to
ordering.campmasters.com/Account/Login

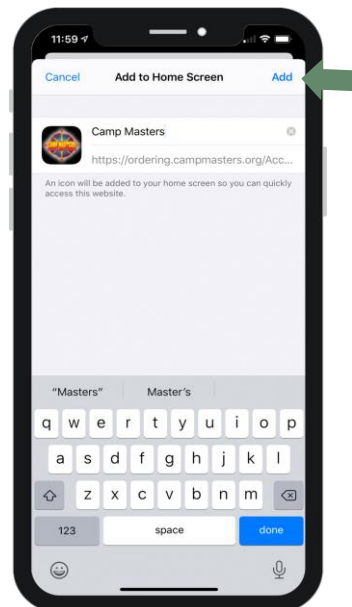


Enter your login and click
"Remember Me" then Login

Once on your dashboard, click the
menu button (circled icon above)
(3 dots in upper right on Android)



Select "Add to
Home Screen"



Then click "Add"



Ready to sell? Click the icon!



CAMP MASTERS
GOURMET POPCORN

ACCEPTING CREDIT CARDS

CAMP MASTERS has partnered with PayAnywhere to provide accounts and free readers to all Units. Just go to: [payanywhere.com/campmasters](https://www.payanywhere.com/campmasters)
(<https://www.payanywhere.com/campmasters>)



- **FREE app and FREE card readers**
- **Multiple device and multiple user ready**
- **No hidden fees....No monthly minimum fees, no setup fees, and no cancellation fees**
- **2.69% per swipe transaction fee; 3.49% + \$0.19 for keyed transactions**
- **Transaction fees removed from deposits automatically**
- **Funds within 24 hours of processed transactions**
- **Free Merchant Portal for detailed account activity and business intelligence reporting**
- **Create versatile item library with multiple products and prices or input charges directly.**
- **Safe and secure with immediate data encryption and PCI compliant and certified**
- **Live Customer Support via Phone and Chat**
- **www.campmasters.org/pay-anywhere**

CREATE YOUR ACCOUNT


Applying for PayAnywhere.



Head to payanywhere.com/campmasters to apply for your account. As the head of your Unit, you are responsible for your account. Use your information for the majority of the fields on this page.


The Boy Scouts of American National Council does not permit any regional or local councils, troops, packs, or units to use the National Council's Tax Identification Number (TIN) when applying for a merchant processing account.


Units should not use the Social Security Number of an adult leader. If they do, the IRS will attribute all banking transactions, unit purchases, etc., to that leader as an individual and they will be solely responsible for any tax related burden. Total transactions under \$20,000 do not trigger a 1099 however.



Prefer the phone?
Call to register: 877.387.5640

How will you use PayAnywhere?

**As a Business**
Register sales of goods or services you sell through Pay.

**As an individual**
For occasional use (not a garage sale or the sale of a household item).

If you do not have a TIN, use the "Individual" tab to apply for an account.

Information about you, the principal of the company

First name:	<input type="text"/>	Address:	<input type="text"/>
Last name:	<input type="text"/>	Suite / Apt #:	<input type="text"/>
Email:	<input type="text"/>	Zip code:	<input type="text"/>
Phone number:	<input type="text"/>	<input checked="" type="checkbox"/> This is the same as the business address	
Birthday:	<input type="text"/>	Please create a password:	<input type="password"/>
Last 4 digits of SSN:	<input type="text"/>	Confirm password:	<input type="password"/>

Select "Non-Profit" + "Charities & Nonprofits" + "Fundraisers."

Be sure to write down your password. You will use it to log in to the PayAnywhere app and PayAnywhere inside.

Information about your company

We are a:	<input type="text"/>	Total monthly CC sales:	<input type="text"/>
Industry:	<input type="text"/>	Average ticket amount:	<input type="text"/>
Business type:	<input type="text"/>	We have been in business for:	<input type="text"/>
DBA name:	<input type="text"/>		
Federal tax ID:	<input type="text"/>		

Select "<\$25,000."

☐ I have read and agree to the [Terms and Conditions](#)

CREATE ACCOUNT

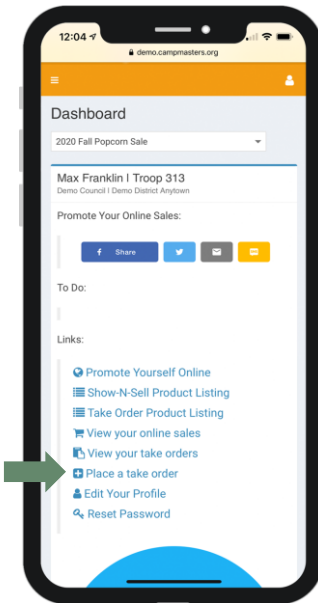
This site and your information are protected by SSL encryption.



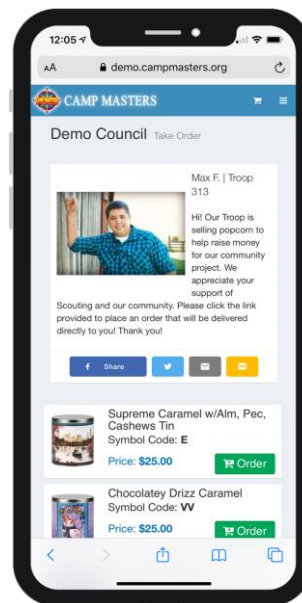
TAKE ORDERS ON THE GO

SCOUTS, PARENTS & LEADERS

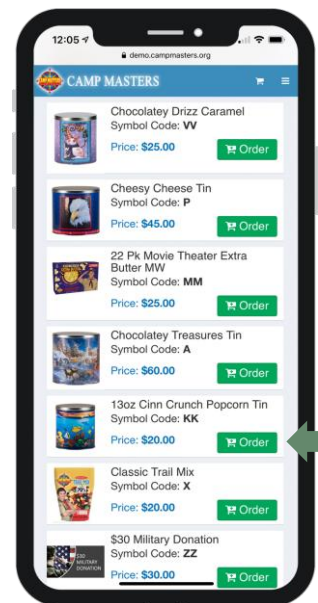
Follow these instructions to easily take orders and payment on your smartphone.



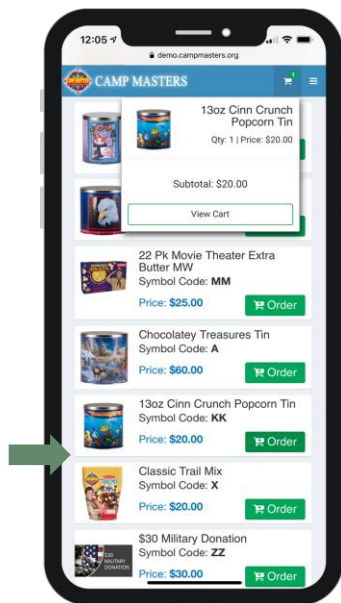
Click "Place a Take Order" from the dashboard



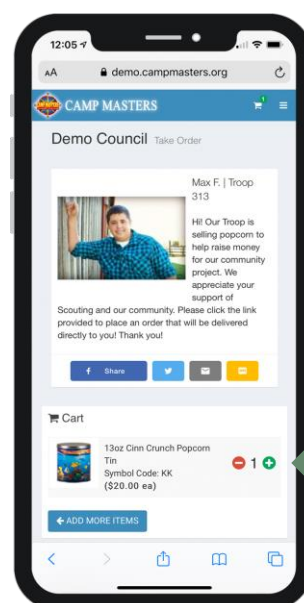
This will take you to the products page.



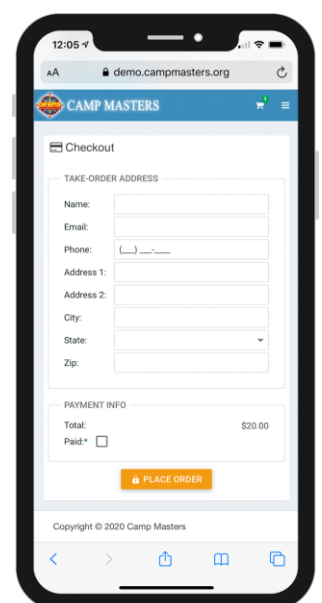
Scroll down to find the requested product. Then click "Order" to add the item to the shopping cart.



A confirmation window will appear. You can either go to cart or continue adding items.



In the cart, you can change the quantity of the product if needed.



Complete the customer information.



CAMPMASTERS
GOURMET POPCORN

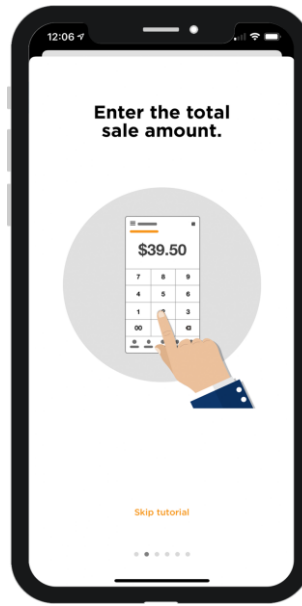
TAKE ORDERS ON THE GO

SCOUTS, PARENTS & LEADERS

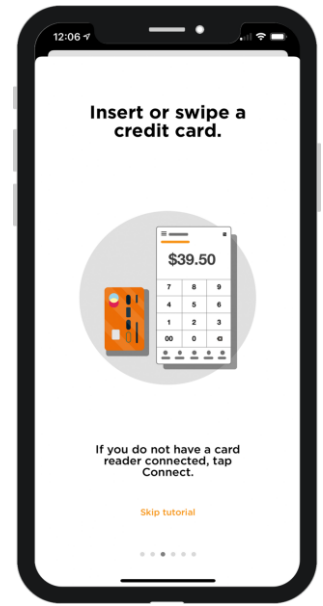
Follow these instructions to easily take orders and payment on your smartphone.



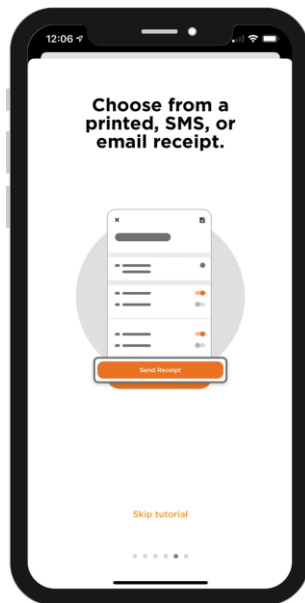
Return to your home screen and open the PayAnywhere app.



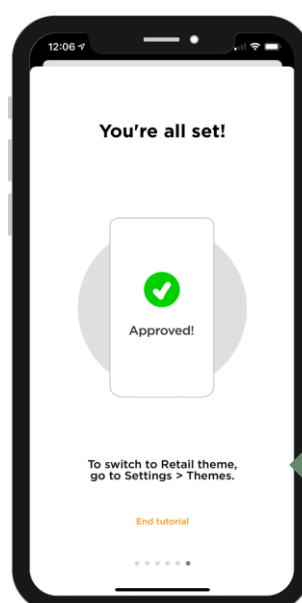
Enter the total charge.



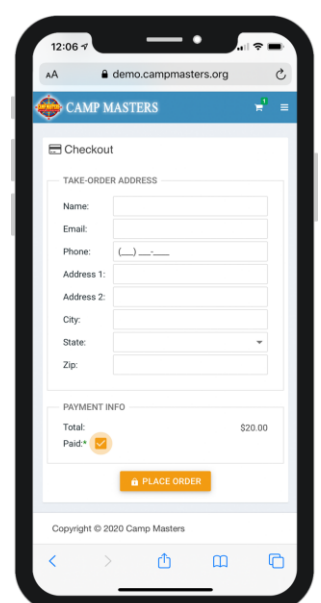
Insert or swipe the credit card depending on your reader type..



Offer the customer a SMS text or email receipt.



When you receive payment confirmation, return to CAMP MASTERS window.



Mark as paid and then tap the "Place Order" button.



CAMP MASTERS
GOURMET POPCORN

WRAPPING UP YOUR SALE

Please submit final payment to the Salina office by 5:00p.m. on November 20th, 2020. Preferred method of payment is by check. Checks can be mailed to the Coronado Area Council office at 644 S. Ohio Str Salina, KS 67401.

Failure to submit payment in a timely fashion will result in forfeiting commissions.

Seller's Rosters and Prize Forms are also due on November 20th. This form can be submitted by email. Email forms to coronadopopcorn@gmail.com.

Seller's Roster and Prize Forms can be downloaded from <https://www.coronadoscout.org/popcorn/page.html>.

- The Seller's Roster and Prize form is a combined form this year. You will only need to fill out and submit one form.